BIC®
LIGHTER TEMPLATE

ganjaprint

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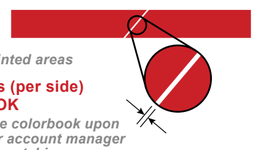
QUALITY PRINTING GUIDELINES

FONT SIZE (minimum): 6pt
Any smaller and it can become illegible

LINE THICKNESS (minimum): 0.5pt
Any smaller and it can blur or print thicker than expected

NEGATIVE SPACE THICKNESS (minimum): 0.7pt
***the unprinted space in between printed areas**
Any smaller and it will be filled in by the surrounding printed areas

NUMBER OF PRINT COLORS (maximum): 4 colors (per side)
FROM THE PANTONE *SOLID-COATED* COLORBOOK
**Your account manager can provide you with a PDF of the colorbook upon request. 1 stock color 1 location included free. Ask your account manager regarding the cost of additional colors and custom color matching.*

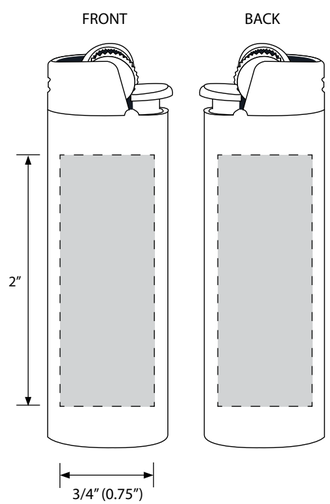


WARNING: If you do not adhere to these print specifications your print may gap or fill-in during printing.

STOCK PRINT COLORS (FREE):

WHITE	BLACK	ORANGE 172	RED 186	MAROON 202	BURGUNDY 208
CREAM 1345	LEMON 114	ATHLETIC GOLD 116	TEAL 327	DARK TEAL 316	MAGENTA 205
FOREST GREEN 341	PROCESS BLUE	ROYAL BLUE 293	REFLEX BLUE	NAVY BLUE 281	PINK 211
GREEN 355	PURPLE 2587	BROWN 1545	CHARCOAL GRAY 424	MET. GOLD 872	MET. SILVER 877

IMPRINT AREAS



WARNING LABEL

(BACK)

**All lighters come with a required federal warning label affixed to the back side. The label will cover up anything printed on the back side, and will need to be removed by hand.*

PLEASE REVIEW YOUR PROOF TO APPROVE FOR PRINTING

Please review this proof for layout, spelling, punctuation, color selection and design approval. The colors shown are an approximation of the ink colors selected from the Pantone Solid-Coated Colorbook. The Pantone colors listed under the lighters on this proof will be the ones printed on your lighters. Please refer to a Pantone Guide to view actual colors.

WHITE | BLACK | BLUE 287 | LIGHT BLUE 2985 | RHODAMINE RED

PRINT COLORS:
#1: xxx
#2: xxx
#3: xxx
#4: xxx

GREEN 335 | GREEN 375 | YELLOW | ORANGE 1585 | RED 186

PRINT COLORS:
#1: xxx
#2: xxx
#3: xxx
#4: xxx