lightningbug BRANDING
(425)999-8035
info@bugbranding.com

PLEASE REVIEW YOUR PROOF TO APPROVE FOR PRINTING

Please review this proof for layout, spelling, punctuation, color selection and design approval. The colors shown are an approximation of the ink colors selected from the Pantone Solid-Coated Colorbook. The Pantone colors listed under the lighters on this proof will be the ones printed on your lighters. Please refer to a Pantone Guide to view actual colors.

QUALITY PRINTING GUIDELINES

FONT SIZE (minimum): 6pt
Any smaller and it can become illegible

All type in your design must be AT LEAST this size

LINE THICKNESS (minimum): 0.5pt
Any smaller and it can blur or print thicker than expected

NEGATIVE SPACE THICKNESS (minimum): 0.7pt
***the unprinted space in between printed areas**
Any smaller and it will be filled in by the surrounding printed areas

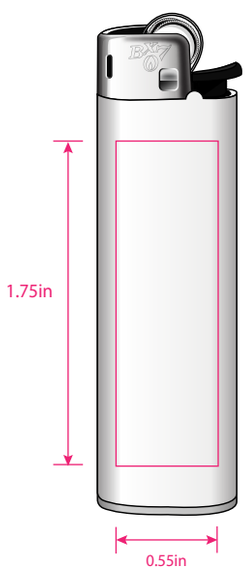
NUMBER OF PRINT COLORS (maximum): 4 colors (front only)
FROM THE PANTONE *SOLID-COATED* COLORBOOK
**Your account manager can provide you with a PDF of the colorbook upon request. 1 stock color 1 location included free. Ask your account manager regarding the cost of additional colors and custom color matching.*

WARNING:
If you do not adhere to these print specifications your print may gap or fill-in during printing.

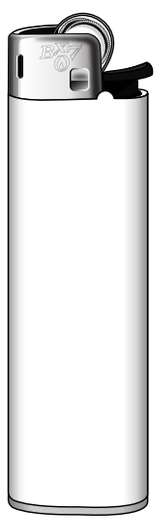
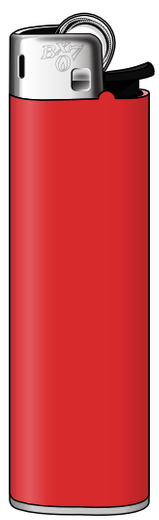
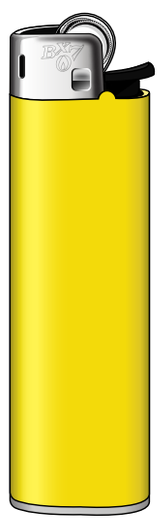
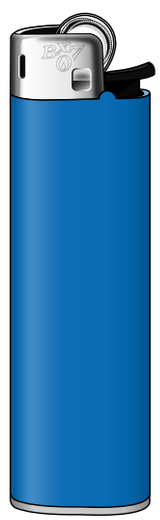
STOCK PRINT COLORS (FREE):

WHITE	BLACK	ORANGE 172	RED 186	MAROON 202	BURGUNDY 208
CREAM 1345	LEMON 114	ATHLETIC GOLD 116	TEAL 327	DARK TEAL 316	MAGENTA 205
FOREST GREEN 341	PROCESS BLUE	ROYAL BLUE 293	REFLEX BLUE	NAVY BLUE 281	PINK 211
GREEN 355	PURPLE 2587	BROWN 1545	CHARCOAL GRAY 424	MET. GOLD 872	MET. SILVER 877

IMPRINT AREA



PROOF

BLACK	WHITE	RED	YELLOW	BLUE
				
PRINT COLORS: #1: xxx #2: xxx #3: xxx #4: xxx	**PRINT COLORS:** #1: xxx #2: xxx #3: xxx #4: xxx	**PRINT COLORS:** #1: xxx #2: xxx #3: xxx #4: xxx	**PRINT COLORS:** #1: xxx #2: xxx #3: xxx #4: xxx	**PRINT COLORS:** #1: xxx #2: xxx #3: xxx #4: xxx